

Did someone else create the media you are using?

NO

YES

You own the copyrights! Give attribution and credit to yourself.

Is it in the public domain?

NO

YES

It is copyrighted material. Does it have a Creative Commons license?

It is free to use and not protected under copyright! Best practice is to give attribution to the creator.

YES

NO

Follow the licensure conditions at <https://creativecommons.org/share-your-work/licensing-types-examples/>

Assess for fair use. Find more info at <https://www.copyright.gov/fair-use/more-info.html>